



HOMECOMING
AT HOWARD.COM
1867



THE
**MOVE
MAKERS**

Media Kit
As of September 2021

Ad Rate\$

Medium	Howard Alumni	Chicago
Dedicated Email Blast (1)	Reach: 20K Cost: \$600	Reach: 15K Cost: \$500
Email Ad Placement (1)	Reach: 20K Cost: \$300	Reach: 15K Cost: \$250
Event Placement on Website (1 Month)	Reach: 10K/month Cost: \$1,000	Reach: 2K Cost: \$250
Website Popup Ad (1 Month)	Reach: 20K/month Cost: \$1,500	Reach: 15K/month Cost: \$400
FB/IG Ads (4 Posts)	Reach: 37.2k subscribers Cost: \$250/4 posts	Reach: 6.7K subscribers Cost: \$100/4 posts

Pick 2: 10% Off | Pick 3: 20% Off | Pick 4 or more: 25% Off

Contact

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